



NAPERVILLE AREA CHAMBER OF COMMERCE

Moving Business Forward towards an engaged, thriving community by being
Your Advocate and Your Resource for Our Community.



1,100 Members



5-Star Accredited



Established 1913



ENGAGE BROADER COMMUNITY

Conduit for Business Resources

Our website is a destination for career & business information

Engage with Others

Student board & partnering with other community organizations

Encourage All Business Success

Support all business growth through promotion and advocacy

BUILD CHAMBER COMMUNITY

Engage Current Business Partners

Increase engagement & Member retention

Increase Membership

Capitalize on new businesses & existing businesses

Marketing

Promote Member-to-Member benefits & #ShopChamber



ENSURE STABILITY AND GROWTH

Grow Responsibly

Work to grow net revenue, be fiscally responsible & good stewards

Maintain 5-Star Accreditation

Remain as a top 1% Chamber in the country

Operations

Sound operations, budgeting & encourage staff & board engagement in all aspects of the organization

PROVIDE RESOURCES

Leadership Development

Provide opportunities to develop & implement leadership skills

Education and information

Pass our expertise to other businesses through events & technology while continuing to increase program quality

Networking

Provide opportunity for mentors, TEAMS, committees & events



ADVANCE ADVOCACY

Government Affairs

Impacting advocacy & legislation for the business community by partnering with legislators, elected officials & community leaders

Business Works

Actively committed to creating a unified voice to represent & educate the business community

Mutually beneficial relationship with PAC affiliate

Ensure robust, transparent, endorsement process



**OUR FOCUS STARTS WITH COMMERCE
OUR STORY GROWS WITH YOU**



YOUR ADVOCATE | YOUR RESOURCE | OUR COMMUNITY