12 REASONS TOJOIN.















YOUR NETWORK

- Committees, Networks & TEAMs
- Business After Hours
- Business Power Hour
- Signature Events
- General Membership
- Lunch with a Leader

• Business connections Career Hub

YOUR RESOURCE

- Member Success Orientations
- Community Calendar

YOUR ADVOCATE

- Advocacy updates & blog
- Business Works Committee
- Travel to Springfield & Washington DC

PROFESSIONAL DEVELOPMENT

- Digital Marketing Bootcamp
- Listen & Learn
- Speakers Bureau
- Committees & Networks

KNOWLEDGE

- Monthly e-newsletter 'The Current'
- Chamber & government affairs/ advocacy blogs

LEADERSHIP DEVELOPMENT

- Advisory boards
- Committees
- Leadership Naperville!













BRAND EXPOSURE

- Advertising campaigns or program sponsorship
- Press releases
- Advertise & list in online & printed NACC Community & Business Resource Guide

LEADS & REFERRALS

- TEAMs
- Networking events
- Advertising
- NACC PROUD MEMBER display sticker

ADVERTISING

- Online, email & print marketing
- Social media posts
- Email banner ads or Chambertisements
- Website ads
- Community & Business Resource Guide

RIBBON CUTTING

- · Grand openings, special occasions or anniversaries
- In the company of local leaders, City Officials, Chamber Members. Ambassadors & the community

DISCOUNTS

- Member-to-Member Offers
- Special Offers & Discounts

COMMUNITY IMPACT

- Shop Chamber initiatives
- Give back or volunteer through the Not-For-Profit Network