



MEMBERSHIP CODE OF CONDUCT

As a Member of the Naperville Area Chamber of Commerce ("NACC" or "The Chamber"), it is important to adhere to the highest standards of professionalism and ethical conduct. The following Code of Conduct outlines the expectations and responsibilities for all NACC individual Members and Member businesses.

Compliance with Laws and Regulations:

- Abide by all applicable federal, state, and local laws and regulations.
- Maintain all necessary insurance, licenses, and permits.

Business Conduct:

- Maintain the highest standards of business conduct, using only legal and ethical means in all business activities.
- Conduct business guided by truth, accuracy, honesty, fairness, and integrity.
- Conduct business and professional activities in a reputable manner so as to reflect honorably upon the business community and fellow Chamber members.

Professional Conduct:

- Conduct all business dealings in a civil, courteous, and professional manner.
- Refrain from engaging in any act or omission of a dishonest, deceitful, or fraudulent nature in the conduct of business activities.
- Be truthful in all advertising and informative materials, whether in print, electronic media, television, radio, or any other medium.
- Ensure that advertising materials do not contain false, misleading, or incomplete information.

Respect for Fellow Members:

- Be fair and respectful to all members, employees, associates, competitors, visitors, the public, and all business or professional relationships.

Support for NACC:

- Support the mission of the NACC to move Business Forward towards an engaged, thriving community, and support the vision, and values of the NACC.
- Avoid any interest or activity that is in conflict with the conduct of our official duties.
- Refrain from any conduct tending to injure the good name of the NACC, disturb its well-being, or hamper it in its work.



The Chamber is fully committed to tolerance, diversity, and respect for differences.
When dealing with others, members are expected to:

- Be respectful, fair and civil.
- Speak candidly and truthfully.
- Avoid all forms of harassment, illegal discrimination, threats, or violence.
- Understand, support, and promote the Mission and Values of the NACC.
- Cooperate with fellow members in the application of this Code of Conduct.

This Code serves as a guiding principle for all NACC members to conduct themselves in an ethical and professional manner. It is not intended to be an exhaustive list of ethical requirements and standards. The NACC reserves the right to take appropriate action, including membership termination, against any individual member or member business found to violate this Code.

Acceptance of, and adherence to this Code is a condition, not just of Membership, but also of participation and/or sponsorship in all Chamber supported programs, events, projects or initiatives. The Chamber will exercise whatever discretionary authority it has under the law to carry out the mission of the Chamber. The Chamber reserves the right to deny participation to any individual or organization if, in its sole opinion, a participant's business conduct or ethical behavior violates this Code or otherwise may cast a negative light on the Chamber, its programs, projects or services.