



# COMMITTEES.

- Ambassadors
- Business Works
- Commercial Real Estate Professionals
- Corporate Social Responsibility
- Diversity, Equity & Inclusion
- High School & College Network
- Not-For-Profit
- Small Business Owners Roundtable
- Speakers Bureau
- Women In Business
- Young Professionals

# TEAMs.

Non-competing businesses join together to create a community that builds your reputation, expands contacts, deepens relationships & helps fellow Members.

Meet twice a month to talk with like-minded business professionals about challenges & success, as well as pass & receive leads.

# 12 REASONS to join.

- YOUR NETWORK**
  - Committees & TEAMS
  - Business After Hours
  - Business Power Hour
  - Signature Events
  - Lunch with a Leader
- YOUR RESOURCE**
  - Business Directory
  - Career Hub
  - Member Success Orientation
  - Community Calendar
  - Member News
- YOUR ADVOCATE**
  - Advocacy Updates
  - Business Works Committee
  - Travel to Springfield & Washington DC
  - Government Affairs Quarterly Update
- PROFESSIONAL DEVELOPMENT**
  - Digital Marketing Bootcamp
  - Monthly Programs
  - Speakers Bureau
  - Committees
  - Leadership Series
- KNOWLEDGE**
  - Monthly e-Newsletter 'The Current'
  - Advocacy Blogs
  - Government Affairs Quarterly Update
- LEADERSHIP DEVELOPMENT**
  - Leadership Institute
  - Committees
  - Leadership Naperville!
- LEADS & REFERRALS**
  - TEAMS
  - Networking Events
  - Advertising
  - NACC PROUD MEMBER Sticker
- BRAND EXPOSURE**
  - Advertising Campaigns
  - Program Sponsorships
  - Press Releases
  - Advertise & Listing in Online & Printed Business & Community Resource Guide
- ADVERTISING**
  - Online, Email & Print Marketing
  - Social Media Posts
  - Email Banner Ads
  - Chamberbertisements
  - Website Ads
  - Business & Community Resource Guide
- RIBBON CUTTINGS**
  - Grand Openings or Special Occasions
  - In the Company of Local Leaders, City Officials, Chamber Members, Ambassadors & the Community
- DISCOUNTS**
  - Member-to-Member Offers
  - Special Offers & Discounts
- COMMUNITY IMPACT**
  - Shop Chamber Initiatives
  - Give Back through the Not-For-Profit Network & During Volunteer Week
  - Advocacy

# MEMBERSHIP Matters.

Connecting a diverse collection of industries, leaders, and local institutions.

BUSINESS FORWARD.

# WHERE TO Begin.

We've identified where every Member should start to gain visibility and move their business forward.



01

Choose a membership level or investment package to meet your needs.

02

Explore your Member Info Hub. Everything we need to know and share about your business lives here.

03

Attend your New Member Success Orientation where we outline how to get the most out of your membership.

04

Engage in programs, network and utilize your Member benefits or exclusive access investments.

# MEMBER BENEFITS for all.

With every membership take advantage of the included benefits.



JOIN NOW



## COMMUNITY PARTNER.

- Executive Member Coordinator to maximize benefits
- Up to 8 business locations listed
- CEO profile on NACC website
- Scrolling logo on NACC website
- Company logo on scrolling slide deck at all signature events & inside NACC Conference Room
- Distinguished Member Profile in printed Business & Community Resource Guide
- NACC magnetic nametag
- Two guests to spring Chairman's Reception
- Two guests to winter President's Reception
- Two tickets to spring or fall General Membership Luncheon
- Two chambertisements
- 25% off advertising opportunities
- Additional social media story business feature
- 50% off TEAMS dues & priority placement onto a NACC TEAMS (subject to availability)

**\$3,495 | \$325 mo.**



## CHAIRMAN'S CIRCLE.

Companies looking for maximum exposure & engagement with the NACC. These agreements are handcrafted with our Executive Team.

**\$5,000 +**

## ENGAGE.

- Two businesses listed (each additional location \$250)
- NACC Membership list including business name, main contact, phone number & mailing address (excel format)
- Annual social media renewal thank you with business tag
- One-on-one meeting with NACC Director of Government Affairs
- One social Media Story business feature
- \$100 advertising credit
- Additional \$100 advertising referral credit for recruiting new Members

**\$879 | \$80 mo.**

## INVEST IN NETWORKING.

- Two guests to winter President's Reception
- Choose one:
  - Two tickets to spring & fall General Membership Luncheons
  - 50% off TEAMS dues (subject to availability)

**\$550 per optional package**

**Both bundles available for \$1,000**

*Only available for purchase with a paid membership level*

## INVEST IN MARKETING.

- Additional social media story business feature
- Business listed in member spotlight email with logo & business description
- 25% off a ribbon cutting OR \$100 advertising credit
- 10% discount on all website advertising opportunities
- Choose two:
  - One month website ad (calendar, career hub or membership application)
  - One thought leader blog
  - One sponsored social media post

MEMBERSHIP PACKAGE ADD-ONS

## MEMBER INFO HUB

### Unlimited:

- Career Hub job postings
- Community Calendar postings
- Member News press release postings
- Access to post & use Member-to-Member Offers
- Community Special Offers & Discounts posting
- Personnel contacts

## SOCIAL & EMAIL

- Access to NACC Member-Only Facebook Group
- Membership renewal post & tag on social media
- NACC email access for timely updates

## PRINTED MATERIALS

- Business address & website in annual Business & Community Resource Guide printed publication listed alphabetically & by primary category
- Proud Member NACC logo decal

## WEB PRESENCE

- Logo, address, website & social channels featured in interactive online business directory

## PROGRAMS & EVENTS

- Chamber Member Program & Event pricing for all NACC programs & events

### Complimentary Attendance to:

- Business Power Hour professional development series
- Business After Hours networking
- Ribbon Cutting celebrations

**Membership Investment is 95% Tax-Deductible**

## GROW.

This discounted Membership is for our Not-For-Profit organizations and Businesses with 5 or fewer employees.