



NAPERVILLE AREA CHAMBER OF COMMERCE

Moving Business Forward towards an engaged, thriving community by being Your Business Resource and Your Business Advocate for Our Community.

 1,100 Members
  5-Star Accredited
  Established 1913

MEMBER GROWTH AND ENGAGEMENT

Membership Growth

Attract and onboard new members to strengthen our community.

Enhance Engagement

Ensure member benefits remain valuable and relevant through regular check-ins and personalized outreach.

Feedback & Recognition

Gather insights through surveys and direct feedback to enhance the member experience.
Celebrate active members and leaders through recognition and public acknowledgment.

Program Excellence & Relevance

Deliver impactful programs that align with evolving member needs and enhance in-person connections.

BUSINESS RESOURCES & SUPPORT

Enhance Digital Resources

Keep the NACC website updated with valuable, easy-to-access materials, ensuring members have the latest tools and insights.

Boost Member Networking Opportunities

Expand in-person networking events to create meaningful connections and generate business growth.

Strengthen B2B Networks & Referrals

Foster stronger business connections and referrals through TEAMS leads groups and committees, encouraging collaboration.

Leadership & Professional Development

Provide members with opportunities to develop leadership skills through educational programs, peer engagement, and committee participation.



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COMMUNITY ENGAGEMENT & VISIBILITY

Member Reconnection

Increase NACC's visibility and awareness through strategic public relations and media engagement. Keep members and the community informed through consistent digital and print communications..

Community Partnerships

Deepen collaborations with businesses, organizations, and government entities to drive meaningful community initiatives that benefit both members and the broader Naperville area.

Public Relations and Marketing

Re-engage inactive members through proactive outreach, ensuring they feel connected and valued within the Chamber.

Elevate Visibility and Community Involvement

Strengthen board presence at key community events to reinforce NACC's leadership and build trust with local stakeholders.

GOVERNMENT AFFAIRS & ADVOCACY

Amplify Advocacy

Expand advocacy efforts by strengthening relationships with policymakers and fostering a network of engaged supporters.

Strengthen Relationships

Collect member input to shape a clear legislative agenda that addresses critical business concerns, including economic growth and taxation.

Legislative Impact

Equip members with timely updates, resources, and events to navigate legislative changes. Use advocacy tools like a legislative scorecard to track progress.



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INNOVATION & OPERATIONAL EXCELLENCE

Financial Health

Leverage advanced technology to improve efficiency, enhance member experiences, and support staff productivity.

Technology Integration

Refine internal processes to boost operational consistency and ensure alignment with NACC's core values. Position NACC as a leader in the Chamber industry.

Operational Effectiveness

Establish a structured succession plan to enable smooth leadership transitions and ongoing board development.

Future-Proof Through Succession Planning

Expand revenue sources through innovative programs, sponsorships, and grants to maintain financial sustainability and long-term growth.

LAUNCH & SUPPORT AFFILIATED FOUNDATION

Create Awareness

Educate members and the community on the foundation's mission, highlighting ways to get involved and contribute.

Funding & Staffing

Establish the foundation's legal framework, governance structure, and Board of Directors to ensure alignment with NACC's goals.

Foundation Establishment

Secure funding through grants, donations, and sponsorships while building the necessary infrastructure for seamless operations.

Program Adjustment and Integration

Refine leadership and professional development programs to align with the foundation's goals and maximize community impact.