

### NAPERVILLE AREA CHAMBER OF COMMERCE

Moving Business Forward towards an engaged, thriving community by being Your Business Advocate and Your Business Resource for Our Community.



1,100 Members



5-Star Accredited



Established 1913



#### **MEMBER GROWTH & ENGAGEMENT**

- Membership Growth
- **Enhance Engagement**
- Feedback & Recognition
- **Program Excellence &** Relevance

#### **BUSINESS RESOURCES** & SUPPORT

- Enhance Digital Resources
- Boost Member Networking **Opportunities**
- Strengthen B2B Networks and Referrals
- Leadership & Professional Development



COMMUNITY **ENGAGEMENT &** VISIBILITY

- Member Reconnection
- **Community Partnerships**
- Public Relations and Marketing
- Elevate Visibility and **Community Involvement**

**BUSINESS FORWARD** 

## GOVERNMENT AFFAIRS & ADVOCACY

- Amplify Advocacy
- Strengthen Relationships
- Legislative Impact
- Educational Initiatives



# LAUNCH & SUPPORT AFFILIATED FOUNDATION

- Create Awareness
- Funding and Staffing
- Foundation Establishment
- Program Adjustment and Integration



# INNOVATION & OPERATIONAL EXCELLENCE

- Financial Health
- Technology Integration
- Operational Effectiveness
- Future-Proof Through Succession Planning



# OUR FOCUS STARTS WITH COMMERCE OUR STORY GROWS WITH YOU

